

LISA AURIGEMMA {DESIGNER}

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OBJECTIVE

A position that will utilize my strong skills in design, layout, project management and concept development.

SKILLS

- » Adobe Photoshop, InDesign, InCopy, Illustrator, Dreamweaver, QuarkXPress, BBEdit, Basic HTML & CSS. Microsoft Office. Equally comfortable with Mac and PC environments. Quick to learn new applications and skills.
- » Experienced in all aspects of project development, including interacting with clients, conceptualization, design, layout, spot illustration, copywriting, proofreading, and production.
- » Well-developed and thorough research skills.
- » Able to cope with tight deadlines, last-minute revisions, and multiple, high-pressure assignments.

EXPERIENCE

WINE SPECTATOR

Assistant Art Director, March 2005–Present

Designed departmental and feature stories, supervised junior design staff, checked art & color correction at pre-press, created spot illustrations and icons, and art directed photo shoots.

VERMILION INK DESIGN

Freelance Graphic Designer, March 2002–Present

Managed own freelance design business, with projects including CD art and packaging, logo illustration, brochures, corporate documentation, identity design, and web design. Provided in-office design support; created newsletters, fliers, stationery, and other collateral for both print and web.

RED SQUARE STUDIO

Production Manager, July 2002–April 2003

Acted as office coordinator at an interior design studio. Communicated with clients and contractors, prepared proposals and invoices, researched materials and suppliers, and catalogued inventory. Collaborated as creative advisor, developed promotional materials, and redesigned the studio's website.

BELIEFNET.COM

Associate Producer, November 1999–April 2001

Assisted as a liaison between production, art and editorial departments. Updated editorial features, researched content, wrote headlines and other editorial material. Created all manner of site graphics and managed a wide assortment of design department tasks including photo editing, image research, and press kit layouts.

EDUCATION

Parsons School of Design

Certificate in Graphic & Digital Design, 2004

Vassar College

B.A., English, 1998

G.P.A.: 3.41

Trinity College, Oxford

Summer program in English and Irish Literature, via the University of Massachusetts, 1996

G.P.A.: 4.0